



PRESS RELEASE – 08/08/09

A New Spirits Qualification From The Wine & Spirit Education Trust

The Wine & Spirit Education Trust is delighted to announce the launch of a new spirits qualification – the WSET Foundation Certificate in Spirits.

This new programme, which has been developed in response to demands identified in recent research conducted by WSET, is taught in a ‘done-in-a-day’ course, and will provide customer-facing front-line staff, in both the off- and on-premise sectors, with the basic product knowledge they will need to succeed in their day-to-day jobs.

The programme will cover the main categories of spirits, the process of distillation and the factors affecting the flavours of spirits, and will also teach students how to taste, and recognise different spirits by using the WSET Systematic Approach to Tasting Spirits. The course also covers health, safety and legal issues, as well as advice on the service and selling of spirits.

Ian Harris, Chief Executive of WSET added: “In these uncertain times, it is important that education and staff training remain front-of-mind, both for individuals and for businesses. The Foundation Certificate in Spirits meets a clearly-identified business need and we have already started working with several major companies who are planning to use this course as part of their Staff Induction Programme – both in UK and in international markets.”

For further details on finding a suitable course, or for how you can become an Approved Programme Provider delivering this course, you should visit the WSET website: www.wsetglobal.com or contact a member of WSET’s Business Development team on +44 (0)207 089 3800.

www.wsetglobal.com

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For further information including images please contact:

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EDITORS NOTES:

WSET – ‘Celebrating 40 Years of Education’

WSET is the largest global provider of education in wines and spirits and is approved in the UK by the Qualifications and Curriculum Authority (Ofqual). WSET has been developing the trade professional for 40 years and in the Academic year 2008-09 over 25,500 candidates sat a WSET examination. WSET currently has qualifications available in 47 countries in 16 languages. For more information visit www.wsetglobal.com